Provider-Based Status, Under Arrangements, Enrollment and Related Medicare Requirements

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I. WHAT IS PROVIDER-BASED STATUS AND WHEN DO REQUIREMENTS APPLY?

- A. For Federal governmental payment purposes, a hospital may treat a subordinate facility either as part of the hospital, referred to as "provider-based," or as freestanding. The implications of provider-based status or freestanding status for Medicare (and in some instances Medicaid) payment, certification, coverage, billing, and practitioner supervision are significant.
- B. Provider-based status generally refers to the relationship between a main provider and the three different types of provider-based facilities/organizations (hereinafter "facility"): (i) department of a provider—generally referred to as hospital outpatient departments; (ii) provider-based entity—examples include rural health clinics ("<u>RHCs</u>"), skilled nursing facilities ("<u>SNFs</u>"), and home health agencies ("<u>HHAs</u>"); and (iii) remote location of a hospital that furnishes inpatient services under the hospital's certification and Centers for Medicare & Medicaid Services' ("<u>CMS</u>") Certification Number ("<u>CCN</u>").
- C. The Medicare/Medicaid provider-based status regulatory requirements (codified at 42 C.F.R. § 413.65) apply to a facility if the status of the facility as provider-based or freestanding affects: (i) Medicare or Medicaid payment amounts; (ii) the scope of benefits available to a Medicare beneficiary in or at the facility; and (iii) the deductible or coinsurance liability of a Medicare beneficiary in or at the facility.
- D. Because of the financial impact of the treatment of a facility as provider-based, there are various efforts underway to control those costs. Additionally, providers are seeing increased regulatory scrutiny, interest and potential compliance concerns arising from certain failures to achieve or maintain provider-based compliance

II. SIGNIFICANCE OF PROVIDER-BASED STATUS.

A. Payment Implications. There are a variety of payment implications and differences between hospital provider-based and freestanding/non-hospital

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settings under the Medicare (and often Medicaid and commercial payor programs), including:

- 1. Medicare generally pays a higher aggregate payment for diagnostic and therapeutic services furnished in the hospital outpatient department setting compared to the same services performed in other provider/supplier settings. This is generally true even though physician fees are reduced for professional services furnished in hospital outpatient departments (lower practice expense relative value units) in what is known as the "site of service differential." Thus, the total payment (facility fee plus reduced physician fee) is generally more for a service furnished in provider-based department of a hospital than for the same service furnished in a freestanding physician clinic.
 - a. Hospital facility fees for outpatient department services may include use of the following: (i) hospital facilities, including the use of the emergency room; (ii) services of nurses, nonphysician anesthetists, psychologists, technicians, therapists and other aides; (iii) medical supplies, such as gauze, oxygen, ointments and other supplies used by physicians or hospital personnel in the treatment of outpatients; (iv) surgical dressings; (v) splints, casts, and other devices used for reduction of fractures and dislocations; (vi) prosthetic devices; and (vii) leg, arm, back and neck braces, trusses, and artificial legs, arms and eyes. *See* Medicare Benefit Policy Manual (Pub. 100-02), Chapter 6, Section 40.
- 2. Following a hospital acquisition, operating the acquired facility as a remote location of a main provider under the main provider's Medicare CCN rather than as a separate hospital may result in greater overall payment, depending on Medicare indirect medical education payment amounts and disproportionate share payment amounts to the acquiring hospital.
- 3. A hospital may count medical residents who train in hospital outpatient departments for purposes of Medicare direct graduate medical education payments and indirect medical education payments without regard to the requirements for counting residents' training time in non-provider settings.
- 4. Unless contracts specifically exclude them, all hospital outpatient departments will be included within the scope of a hospital's third-party payer contracts, but hospital-owned physician clinics will require separate contracts.
- 5. Hospitals may access discounted drug pricing through 340B program. Patients registered as outpatients at provider-based locations of hospitals eligible to participate in 340B may be included in the population that benefits from such discounts.
- 6. Historically, provider-based RHCs, SNFs, and HHAs received greater Medicare payment amounts than such facilities that were independent

and not provider-based. The implementation of PPS methodologies has eliminated this payment advantage in many instances.

- B. Coverage Generally.
 - 1. Medicare. For certain services, Medicare will only cover and pay if the services are performed in a hospital or other Medicare-certified setting, versus a non-certified, freestanding entity.
 - a. For example, Medicare only covers and pays for partial hospitalization services if provided in a hospital outpatient department or in a community mental health center. 42 U.S.C. § 1395x(s)(2)(B); 42 C.F.R. § 410.110.
 - 2. Commercial. Commercial payers sometimes refuse to cover facility fees related to physician services furnished in hospital outpatient departments. This is a subject of heated negotiations between hospitals and payors.
- C. Medicare Billing. Hospital services performed in outpatient departments are billed to Medicare contractors on form UB-04 (CMS-1450). Physician services performed in outpatient departments are billed to Medicare contractors on CMS-1500s claim forms. This is sometimes referred to as a "split bill." In comparison, services performed in a freestanding clinic only result in one bill. Physician services provided in a freestanding clinic are billed to Medicare contractors on form 1500s; there is no facility fee.
- D. Certain Other Payment/Billing Implications of Provider-Based Status.
 - 1. Prohibition on Hospital Outpatient Unbundling. The Medicare outpatient services unbundling rule prohibits Medicare payment for non-physician services to a hospital outpatient during an encounter by a provider or supplier other than the hospital, unless the services are furnished under an arrangement with the hospital. *See* 42 C.F.R. § 410.42.
 - 2. Incident To Services. The Medicare rules expressly prohibit Medicare coverage of the services of physician-employed auxiliary personnel furnished to hospital outpatients as services "incident to" physicians' services. 42 C.F.R. § 410.26(b)(1). There is a related part B concept known as the "shared/split" service under which certain non-physician practitioners can have their services combined with a physician's services in order to generate a single service under the physician's CMS-1500. Shared/split services are permissible in the provider-based hospital outpatient department as well as the inpatient and emergency department settings. Medicare Claims Processing Manual (CMS Pub. 100-04), Ch. 12, Section 30.6.1.B.
- E. Medicare Conditions of Participation.
 - 1. The Medicare Conditions of Participation ("<u>CoPs</u>") for Hospitals apply to hospital outpatient departments, which must satisfy the requirements for medical staff, physical environment, and outpatient services. See 42

C.F.R. §§ 482.22, 482.41 and 482.54. These CoPs do not apply to freestanding physician clinics. As a result, hospital outpatient departments generally are more costly to construct and operate than freestanding physician clinics.

2. In Survey & Certification Memorandum S&C-12-17-Hospitals published on February 17, 2012, by the CMS Office of Clinical Standards and Quality/Survey & Certification Group, CMS promulgated a new policy for practitioners ordering hospital outpatient services. This new policy generally provides that hospital outpatient services may be ordered and patients may be referred for hospital outpatient services by a practitioner who is: (i) responsible for the care of the patient; (ii) licensed in, or holds a license recognized in, the jurisdiction where he/she sees the patient; (iii) acting within the scope of his/her practice under State law; and (iv) authorized by the medical staff to order the applicable outpatient services under a written hospital policy that is approved by the governing body. This includes both practitioners who are on the hospital medical staff and who hold medical staff privileges that include ordering the services, as well as other practitioners who are not on the hospital medical staff but who satisfy the hospital's policies for ordering applicable outpatient services and for referring patients for hospital outpatient services. This policy interprets 42 C.F.R. § 482.54, the CoP governing outpatient services.

III. IMPLICATIONS OF THE BIPARTISAN BUDGET ACT AND IMPLEMENTATION

- A. The Bipartisan Budget Act of 2015 was passed on November 2, 2015.
- B. The legislation precludes payment under OPPS for any off-campus, providerbased clinics that had not provided any services prior to the date of the statute's enactment.²
 - 1. An exception applies for dedicated emergency departments.
- C. CMS has implemented via Federal Register preamble certain policy considerations.
 - 1. Other than for extraordinary circumstances, hospitals cannot relocate grandfathered, provider-based relocations.
 - 2. CMS has created a new payment system that allows hospitals to bill for non-grandfathered sites on a CMS 1450, but pays them at a rate that is meant to be equivalent to the physician fee schedule rate.

² See Exhibit A for a decision tree on determining whether an off-campus clinic may submit OPPS claims after November 2, 2015.

D. The 21st Century Cures Act, enacted in December, 2016, allows some hospitals that had been in the process of establishing new provider-based clinics as of the date of enactment of the Bipartisan Budget Act to qualify for a "mid-build" exception to the statute's strictures. Applications for determination of eligibility to take advantage of this exception were due 60 days from the date of the enactment of the 21st Century Cures Act.

IV. PROVIDER-BASED STATUS REQUIREMENTS-GENERALLY.

- A. The provider-based status requirements are codified at 42 C.F.R. § 413.65, and are further explained in Program Memorandum (Intermediaries) Transmittal A-03-030 (April 18, 2003), with an accompanying Sample Attestation Form.
- B. The provider-based requirements generally apply for purposes of both Medicare and Medicaid program payments. Accordingly, Medicaid program payments for services performed in a facility subject to the provider-based requirements but failing to meet all such applicable requirements will not be made at Medicaid hospital rates unless the State revises its State plan to permit such payments. *See* 65 Fed. Reg. 18434, 18506 (April 7, 2000); 67 Fed. Reg. 49981, 50083 (August 1, 2002).
- C. Since October 1, 2002, CMS has not required providers to obtain an affirmative provider-based determination from their CMS Regional Offices before treating a facility as provider-based for Medicare/Medicaid payment purposes. See 67 Fed. Rea. 49981, 50084-085 (August 1, 2002); Program Memorandum (Intermediaries) Transmittal A-03-030 (April 18, 2003). There is one possible exception to this general rule. The provider-based regulations include that offcampus departments that "provide physician services of a kind normally provided in a physician's office" are presumed to be freestanding unless determined to be provider-based. 42 C.F.R. § 413.65(b)(4). This provision has not been the subject of any formal interpretation by CMS or decisional law interpreting this "presumption." However, in the 2014 OPPS final rule in the context of a discussion about freestanding physician practices being converted to hospital offcampus outpatient departments. CMS affirmatively stated that it has not required hospitals to seek from CMS a determination of provider-based status since October 1, 2002. See 78 Fed. Reg. 74826, 75061 (December 10, 2013). Even for other facilities, however, there is some potential ambiguity as to the possible negative consequences for a hospital that does not obtain a positive providerbased determination for a facility and thereafter CMS determines that the facility does not satisfy the applicable provider-based requirements. See Section III.F.2.b. herein.
- D. Facilities for which provider-based determinations are made include departments of a provider (outpatient departments), remote locations of a hospital, and satellite facilities.
- E. Facilities for which provider-based determinations are not made: ASCs; comprehensive outpatient rehabilitation facilities; HHAs; SNFs (distinct part SNF integration conditions are codified at 42 C.F.R. § 483.5); hospices; inpatient rehabilitation units that are excluded from the inpatient PPS for acute hospital services; independent diagnostic testing facilities ("IDTFs") that furnish only

services paid under a fee schedule; end stage renal disease facilities; departments of providers that perform functions necessary for the successful operation of the provider but do not furnish services of a type for which separate payment could be claimed under Medicare or Medicaid (for example, laundry or medical records departments); ambulances; and RHCs affiliated with hospitals having 50 or more beds (independent RHCs and hospital-based RHCs with more than 50 beds are both paid based on an all-inclusive per-visit rate; an RHC that is provided-based to a hospital with less than 50 beds is eligible to receive an exception to the all-inclusive, per-visit payment limit). Further, CMS is indifferent to provider-based status in any other instance where the status of the facility as provider-based or freestanding will not affect Medicare payments to the facility. 65 Fed. Reg. 18434, 18506 (April 7, 2000) ("[I]t would not be either necessary or appropriate to make provider-based determinations with respect to facilities or organizations if by law their status (that is, provider-based or free-standing) would not affect either Medicare payment levels or beneficiary liability."). In the 2010 IPPS final rule CMS revised its policy with respect to clinical diagnostic laboratories owned by critical access hospitals ("CAHs"), requiring these facilities to meet the provider-based requirements. See 74 Fed. Reg. 43754, 43941 (August 27, 2009). In some instances, however, there may be an impact for Medicaid of being provider-based, but not Medicare. Generally, the voluntary attestation process is not available for these cases.

F. There are certain benefits to providers in seeking and receiving affirmative provider-based determinations.

- 1. Limit overpayments on a go-forward basis.
- 2. Limit overpayments on a retrospective basis. The applicable regulations contain a confusing discussion of the benefits of attesting in connection with potential incorrect payments. If a hospital does not submit an attestation for a facility and receive an affirmative provider-based determination and CMS determines that the facility does not satisfy all of the applicable provider-based requirements, the agency could attempt to recover the difference between total payments actually made to the hospital and total payments that CMS estimates should have been made in the absence of compliance with the provider-based requirements for services at the facility for all cost reporting periods subject to reopening. 42 C.F.R. § 413.65(j)(1)(ii). If a hospital submits an attestation but CMS subsequently determines that the facility does not, in fact, satisfy the applicable provider-based requirements, Program Memorandum (Intermediaries) Transmittal A-03-030 states that CMS would not recover all past payments for periods subject to reopening. Instead, the agency would recover only the difference between the amount of payment that actually was made since the date the hospital submitted a complete attestation for a provider-based determination to its Medicare administrative contractor and the appropriate CMS Regional Office and the amount of payments that the agency estimates should have been made in the absence of compliance with the requirements during the time period.
 - Program Memorandum (Intermediaries) Transmittal A-03-030 а. states in pertinent part: "If CMS subsequently discovers that the facility for which an attestation has been made and approved in fact does not meet the provider-based rules, then CMS would not recover all past payments for periods subject to reopening, but instead would recover only the difference between the amount of payment that actually was made since the date the complete attestation for a provider-based determination was submitted and the amount of payments that CMS estimates should have been made in the absence of compliance with the provider-based requirements during that time period. For example, if a facility opens and begins billing as provider-based on October 1, 2002, the potential main provider submits an attestation on December 1. 2002, and the attestation is disapproved by CMS on February 1, 2003, then CMS will recover only the overpayments since December 1, 2002. . . . However, if that main provider had not submitted an attestation and CMS determined that the facility is not provider-based, CMS would recover the overpayment for the period beginning October 1, 2002" (Emphasis added). The phrase "approved in fact" is not explained and CMS does not apply the concept in its example.
 - b. The applicable Medicare regulation adds some more ambiguity to this point, as it provides that a hospital may bill and be paid for services furnished in a prospective provider-based facility from the date the hospital submits an attestation for the facility. The

regulation provides: "Temporary treatment as provider-based. If a provider submits a complete attestation of compliance with the requirements for provider-based status for a facility or organization that has not previously been found by CMS to have been inappropriately treated as provider-based under paragraph (j) of this section, the provider may bill and be paid for services of the facility or organization as provider-based from the date it submits the attestation and any required supporting documentation until the date that CMS determines that the facility or organization does not meet the provider-based rules. If CMS subsequently determines that the requirements for provider-based status are not met, CMS will recover the difference between the amount of payments that actually was made since the date the complete attestation of compliance with [the] provider-based requirements was submitted and the amount of payments that CMS estimates should have been made in the absence of compliance with the provider-based requirements. For purposes of this paragraph (k), a complete attestation of compliance with [the] provider-based requirements is one that includes all information needed to permit CMS to make a [provider-based determination]." 42 C.F.R. § 413.65(k) (Emphasis added).

Further, when a main provider attests and receives a positive c. provider-based determination, and subsequently a material change occurs in the relationship between the main provider and the facility, and the main provider properly reports the material change to CMS, then treatment of the facility as provider-based would cease only with the date that the agency determines that the facility no longer qualifies for provider-based status. Bv contrast, a provider that does not submit a provider-based attestation, or obtains an affirmative determination but fails to report the subsequent material change, could face a recovery of the difference between provider-based and freestanding payment for all cost reporting periods subject to reopening. For example, if a main provider opens a facility and begins billing as provider-based on January 1, 2014, but does not submit an attestation and the facility does not meet all the applicable provider-based requirements, and CMS discovers on April 1. 2014, that the main provider is billing inappropriately as providerbased, the agency will recover overpayments since January 1, 2014. 42 C.F.R. § 413.65(l).

V. PROVIDER-BASED STATUS REQUIREMENTS (42 C.F.R. § 413.65(d) AND (e)).

- A. Requirements applicable to both on-campus and off-campus (located more than 250 yards from the main provider's main buildings) facilities (42 C.F.R. § 413.65(d)).
 - 1. Licensure. The department of the provider, remote location of a hospital, or the satellite facility and the main provider are operated under the same license, except in areas where the State requires a separate license, or in

States where State law does not permit licensure of the provider and the prospective provider-based facility under a single license. Note that State licensure requirements often include physical plant conditions.

- a. In a 2012 decision, the Department of Health and Human Services' Departmental Appeals Board sustained an administrative law judge's determination that the denial by CMS of provider-based status for three off-campus facilities affiliated with a hospital was consistent with the provider-based status requirements. CMS had denied provider-based status to the three facilities as they were not included on the hospital's license. *Union Hospital, Inc.*, DAB Dec. No. 2463 (June 11, 2012).
- 2. Clinical services. The clinical services of the facility seeking providerbased status and the main provider are integrated as evidenced by the following:
 - a. Professional staff of the facility have clinical privileges at the main provider.
 - b. The main provider maintains the same monitoring and oversight of the facility as it does for any other department of the provider.
 - c. The medical director of the facility maintains a reporting relationship with the chief medical officer or other similar official of the main provider that has the same frequency, intensity, and level of accountability that exists in the relationship between the medical director of a department of the main provider and the chief medical officer or other similar official of the main provider, and is under the same type of supervision and accountability as any other director, medical or otherwise, of the main provider.
 - d. Medical staff committees or other professional committees at the main provider are responsible for medical activities in the facility, including quality assurance, utilization review, and the coordination and integration of services, to the extent practicable, between the facility and the main provider.
 - e. Medical records for patients treated in the facility are integrated into a unified retrieval system (or cross reference) of the main provider.
 - f. Inpatient and outpatient services of the facility and the main provider are integrated, and patients treated at the facility who require further care have full access to all services of the main provider and are referred when appropriate to the corresponding inpatient or outpatient department or service of the main provider.
- 3. Financial integration. The financial operations of the facility are fully integrated within the financial system of the main provider, as evidenced by shared income and expenses between the main provider and the

facility. The costs of a facility that is a hospital department are reported in a cost center of the provider. Costs of a provider-based facility other than a hospital department are reported in the appropriate cost center(s) of the main provider. The financial status of any provider-based facility is incorporated and readily identified in the main provider's trial balance.

- 4. Public awareness. The facility seeking status as a department of a provider, a remote location of a hospital, or a satellite facility is held out to the public and other payers as part of the main provider. When patients enter the provider-based facility, they are aware that they are entering the main provider and are billed accordingly. This has been an area of considerable Fiscal Intermediary/MAC and Regional Office attention. There is a considerable body of informal experience and practice, on a Region-by-Region basis, about how hospitals much satisfy this requirement.
- 5. Obligations of hospital outpatient departments and hospital-based entities. Hospital outpatient departments and hospital-based entities are required to satisfy certain provider-based obligations included in Section 413.65(g) (discussed further below).
- B. Additional provider-based requirements applicable to off-campus facilities (42 C.F.R. § 413.65(e)).
 - 1. Operation under the ownership and control of the main provider. The facility seeking provider-based status is operated under the ownership and control of the main provider, as evidenced by the following:
 - a. The business enterprise that constitutes the facility is 100 percent owned by the provider.
 - b. The main provider and the facility seeking status as a department of the provider, a remote location of a hospital, or a satellite facility have the same governing body.
 - c. The facility is operated under the same organizational documents as the main provider. For example, the facility must be subject to common bylaws and operating decisions of the governing body of the provider where it is based.
 - d. The main provider has final responsibility for administrative decisions, final approval for contracts with outside parties, final approval for personnel actions, final responsibility for personnel policies (such as fringe benefits or code of conduct), and final approval for medical staff appointments in the facility.
 - 2. Administration and supervision. The reporting relationship between the facility seeking provider-based status and the main provider must have the same frequency, intensity, and level of accountability that exists in the relationship between the main provider and one of its existing

departments, as evidenced by compliance with all of the following requirements:

- a. The facility is under the direct supervision of the main provider.
- b. The facility is operated under the same monitoring and oversight by the provider as any other department of the provider, and is operated just as any other department of the provider with regard to supervision and accountability. The facility director or individual responsible for daily operations at the entity–
 - i. Maintains a reporting relationship with a manager at the main provider that has the same frequency, intensity, and level of accountability that exists in the relationship between the main provider and its existing departments; and
 - ii. Is accountable to the governing body of the main provider in the same manner as any department head of the provider.
- c. The following administrative functions of the facility are integrated with those of the provider where the facility is based: billing services, records, human resources, payroll, employee benefit package, salary structure, and purchasing services. Either the same employees or group of employees handle these administrative functions for the facility and the main provider, or the administrative functions for both the facility and the entity are either: contracted out under the same contract agreement; or handled under different contract agreements, with the contract of the facility being managed by the main provider.
- 3. Location. There are different methods of proving that the off-campus facility is located in close enough proximity to the main provider to be provider-based.
 - a. 35 mile rule. The facility is located within a 35-mile radius of the campus of the hospital that is the potential main provider. The 35 mile rule is a straight-line test, not a road-driven test.
 - b. 75/75 alternative. The facility demonstrates a high level of integration with the main provider by showing that it meets all of the other provider-based criteria and demonstrates that it serves the same patient population as the main provider, by submitting records showing that, during the 12-month period immediately preceding the first day of the month in which the application for provider-based status is filed with CMS, and for each subsequent 12-month period–

- i. At least 75 percent of the patients served by the facility reside in the same zip code areas as at least 75 percent of the patients served by the main provider; and
- ii. At least 75 percent of the patients served by the facility who required the type of care furnished by the main provider received that care from that provider.
- c. Disproportionate share alternative.
- d. Children's hospital neonatal intensive care unit exception.
- e. A facility may satisfy the location condition only if it is located in the same State as the main provider or, when consistent with the laws of both States, in adjacent States.

VI. PROVIDER-BASED STATUS OBLIGATIONS (42 C.F.R. § 413.65(g)).

- A. EMTALA.
 - 1. On-campus outpatient departments. The EMTALA screening and stabilization or transfer obligations apply to a hospital on-campus facility treated as an outpatient department. These obligations include the general EMTALA requirements, signage/posting requirements, maintaining a list of on-call physicians, maintaining a central log and records of transfers to and from the facility, and reporting improper transfers.
 - 2. Off-campus outpatient departments.
 - The EMTALA screening and stabilization or transfer obligations a. apply to a hospital off-campus facility treated as an outpatient department only if it is considered a "dedicated emergency department" as defined at 42 C.F.R. § 489.24. A "dedicated emergency department" is defined as a hospital facility that meets at least one of three conditions: (i) the facility is licensed by the State in which it is located under applicable State law as an emergency room or emergency department; (ii) the facility is held out to the public (by name, posted signs, advertising, or other means) as a place that provides care for emergency medical conditions on an urgent basis without requiring a previously scheduled appointment; or (iii) during the calendar year immediately preceding the calendar year in which a determination is made, based on a representative sample of patient visits that occurred during that calendar year, the facility provides at least one-third of all of its outpatient visits for the treatment of emergency medical conditions on an urgent basis without requiring a previously scheduled appointment. An off-campus dedicated emergency department is required to comply with the EMTALA requirements on-campus same as outpatient departments.

- b. An outpatient department that is not a "dedicated emergency department" is not subject to EMTALA. For a hospital outpatient department that is not a "dedicated emergency department," if an individual would present for emergency care, it would be appropriate for the department to call an emergency medical service if it is incapable of treating the patient, and to furnish whatever assistance it can to the individual while awaiting the arrival of emergency medical service personnel. Hospitals are required to have appropriate protocols in place for dealing with individuals who come to off-campus facilities seeking emergency care. 68 Fed. Reg. 53221, 53248-49 (Sept. 9, 2003).
- 3. Provider-based entities. The EMTALA obligations do not apply to provider-based entities (*e.g.*, RHCs) that are located on or off a hospital's campus. Provider-based entities are not part of the hospital; they are not included under the certification and provider number of the main provider hospital. If an individual presents for emergency care to an on-campus provider-based entity, it may be appropriate for the entity to call the emergency medical service if it is incapable of treating the patient, and to furnish whatever assistance it can to the individual while awaiting the arrival of emergency medical service personnel. The hospital on whose campus the provider-based entity is located should not incur an EMTALA obligation with respect to the individual. 68 Fed. Reg. 53229, 53249-250 (September 9, 2003).
- B. Physician billing. Physician services performed for patients in hospital outpatient departments or hospital-based entities (other than rural health clinics) must be billed with the correct Medicare site-of-service indicator (POS 22, outpatient department, and not POS 11, physician clinic). CMS Transmittal 2613, issued on December 14, 2012, includes guidance on POS codes, partly in response to the request by the Office of Inspector General ("OIG") that CMS strengthen its education process. If physicians incorrectly include POS 11 on their claims for payment for services furnished in a hospital outpatient department, this error could jeopardize the hospital outpatient department's provider-based status.
- C. Provider agreement. Hospital outpatient departments must comply with all the terms of the hospital's provider agreement.
- D. Non-discrimination. Physicians working in hospital outpatient departments or hospital-based entities are obligated to comply with the non-discrimination provisions codified at 42 C.F.R. § 489.10(b).
- E. Treat all Medicare beneficiaries as hospital outpatients. Hospital outpatient departments must treat all Medicare beneficiaries, for billing purposes, as hospital outpatients. The department cannot treat some Medicare beneficiaries as hospital outpatients and others as physician office patients. Note that this rule does allow commercial beneficiaries to be treated as physician office patients.
- F. Three-day payment window rule. Nondiagnostic services and diagnostic tests furnished in a hospital outpatient department or hospital-based entity may be subject to the Medicare three-day payment window rule if the patient is

subsequently admitted to the hospital as an inpatient within the requisite time period. The three-day payment window rule also applies to hospital wholly owned or wholly operated nonprovider-based entities.

- G. Written notice to beneficiary of liability. For Medicare beneficiaries who receive treatment in an off-campus hospital outpatient department or hospital-based entity (and the treatment is not subject to the EMTALA requirements), the hospital is required to provide written notice to each beneficiary, before the delivery of services, of the amount of the beneficiary's potential liability (coinsurance liability for the outpatient visit and for the physician service). If the hospital cannot determine the exact type and extent of care needed, the hospital may furnish a written notice to the patient explaining that the beneficiary will incur a coinsurance liability to the hospital may furnish an estimate based on typical or average charges for visits to the facility, while stating that the patient's actual liability will depend upon the actual services furnished by the hospital.
- H. Health and safety rules. Hospital outpatient departments must meet applicable hospital health and safety rules. Specifically, "[t]he hospital must meet the applicable provisions of the 2000 edition of the Life Safety Code of the National Fire Protection Association" (42 C.F.R. § 482.41(b)(1)(i)). In Survey and Certification Memorandum S&C-11-05-LSC to State Survey Agency Directors from the Director, CMS Survey and Certification Group (December 17, 2010, revised February 18, 2011), CMS revised the Medicare State Operations Manual, Appendices A, I and W, to expressly describe the specific Life Safety Code requirements that apply to various types of provider-based facilities.

VII. 340B DRUG DISCOUNT PROGRAM AND PROVIDER-BASED REQUIREMENTS.

- A. The Veterans Health Care Act of 1992, § 602, enacted section 340B of the Public Health Service Act. Section 340B implements a drug pricing program under which manufacturers sell covered outpatient drugs to "Covered Entities." Participation in the 340B Drug Discount Program results in significant savings of between 20 and 50 percent on the cost of pharmaceuticals for safety net providers. "Covered Entities" historically included federally qualified health centers and disproportionate share hospitals ("DSH"), to name a few.
- B. In the Patient Protection and Affordable Care Act of 2010 ("<u>PPACA</u>"), § 7101, Congress amended the 340B Drug Discount Program to increase the types of hospitals that are eligible to participate in the program and receive discount drugs. Children's hospitals, critical access hospitals ("<u>CAHs</u>"), rural referral centers ("<u>RRCs</u>") and sole community hospitals ("<u>SCHs</u>") now may qualify as "Covered Entities" and participate.
- C. Provider-based departments of these Covered Entities may also participate in the 340B Drug Discount Program if they satisfy certain conditions. In a September 19, 1994 notice (59 Fed. Reg. 47884), the Health Resources and Services Administration ("HRSA") described that in order for a DSH outpatient department to participate in the 340B Drug Discount Program, an appropriate hospital official must attest to the following: (i) the 340B eligible outpatient clinic is an integral

part of the hospital; and (ii) the outpatient facility is reimbursable on the hospital's most recently-filed cost report.

D. Notwithstanding some proposed guidance to the contrary, HRSA has indicated that an outpatient department must have been included on a hospital's most recently-filed Medicare cost report before it can be considered for participation in the 340B Drug Discount Program.

VIII. MEDICARE SUPERVISION REQUIREMENTS FOR HOSPITAL OUTPATIENT THERAPEUTIC SERVICES AND SUPPLIES INCIDENT TO A PHYSICIAN'S OR CERTAIN NONPHYSICIAN PRACTITIONER'S SERVICE AND DIAGNOSTIC SERVICES FURNISHED TO OUTPATIENTS.

- A. Outpatient services and supervision requirement generally.
 - 1. Supervision requirements apply only to hospital outpatient services and not inpatient services, at least for now.
 - 2. Services excluded from hospital outpatient services coverage requirements otherwise applicable to hospital therapeutic services include the following. Medicare Benefit Policy Manual, Chapter 6, § 20.
 - a. Physical therapy, speech-language pathology or occupational therapy services when they are furnished "as therapy" meaning under a therapy plan of care. *See* Medicare Benefit Policy Manual, Chapter 15, §§ 220 and 230.
 - b. Services that are covered and paid under the End Stage Renal Disease Prospective Payment System. *See* Medicare Benefit Policy Manual, Chapter 11.
 - 3. Outpatient therapeutic services generally.
 - a. Therapeutic services are all nondiagnostic services, including but not limited to the services listed in the Medicare statute at Section 1861(s)(2)(B) [42 U.S.C. § 1395x(s)(2)(B)] as incident to the services of physicians.
 - b. Therapeutic services aid the physician in the treatment of a patient.
 - c. Therapeutic services and supplies that hospitals provide on an outpatient basis are those services and supplies (including the use of hospital facilities) that are incident to the services of physicians and, effective January 1, 2010, to certain nonphysician practitioners ("<u>NPPs</u>") in the treatment of patients. 42 U.S.C. § 1395x(s)(2)(B); 42 C.F.R. § 410.27; Medicare Benefit Policy Manual, Chapter 6, § 20.5.

- d. Hospital outpatient therapeutic services must be performed in the hospital or in hospital provider-based departments to be covered for Medicare payment purposes. 42 C.F.R. § 410.27(a)(1)(iii).
- e. Hospital outpatient therapeutic services must be performed under the direct supervision (or other level of supervision as directed by CMS for the particular service) of a physician or appropriate NPP, subject to certain conditions.
- f. Hospital outpatient services must be performed in accordance with applicable State law. 42 C.F.R. § 410.27(a)(1)(v), as added in the 2014 OPPS final rule (78 Fed. Reg. 74826 (December 10, 2013)).
- 4. Outpatient diagnostic services generally.
 - a. A hospital outpatient diagnostic service is an examination or procedure to which a patient is subjected, or that is performed on materials derived from a hospital outpatient, in order to obtain information to aid in the assessment of a medical condition or the identification of a disease. 42 U.S.C. § 1395x(s)(2)(C); 42 C.F.R. § 410.28; Medicare Benefit Policy Manual, Chapter 6, § 20.4.
 - b. Hospital outpatient diagnostic services must be furnished within the hospital or in a provider-based department, or provided by another entity in a non-hospital facility and billed by the hospital under arrangements.
- 5. Hospital outpatient therapeutic services incident to a physician's/NPP's service and diagnostic services supervision requirements.
 - The supervision requirements for outpatient therapeutic services furnished incident to a physician's/NPP's service and diagnostic services requirements are not included in the Medicare statute. See 42 U.S.C. § 1395x(s)(2)(B) (therapeutic) and 42 U.S.C. § 1395x(s)(2)(C) (diagnostic).
 - b. These supervision requirements were originally included in the Medicare manuals (Medicare Intermediary Manual § 3112.4 therapeutic; Medicare Carriers Manual § 2050 diagnostic).
 - c. In the 2000 OPPS final rule, the Health Care Financing Administration ("<u>HCFA</u>", the predecessor to CMS) codified these supervision requirements in the federal regulations (42 C.F.R. § 410.27 therapeutic; and 42 C.F.R. § 410.28 diagnostic).

- B. Supervision requirements for hospital outpatient therapeutic services incident to a physician's/NPP's service (42 C.F.R. § 410.27). Medicare Part B pays for hospital therapeutic services and supplies furnished incident to a physician or certain NPP's (clinical psychologist, licensed clinical social worker, physician assistant, nurse practitioner, clinical nurse specialist, or certified nurse-midwife) service, which are defined as all services and supplies furnished to hospital outpatients that are not diagnostic tests and that aid the practitioner in the treatment of the patient, including drugs and biologicals that cannot be selfadministered, provided the following conditions are met:
 - 1. The services are furnished by or "under arrangements" by the hospital.
 - 2. The services are an integral although incidental part of a practitioner's services.
 - 3. The services are performed in the hospital or in a department of the hospital.
 - 4. The services are provided under the direct supervision (or other level of supervision as specified by CMS for the particular service) of a practitioner, subject to the following requirements:
 - a. For services furnished in the hospital or in an outpatient department of the hospital (both on-campus and off-campus), "direct supervision" means that the practitioner must be immediately available to furnish assistance and direction throughout the performance of the procedure. It does not mean that the practitioner must be present in the room when the procedure is performed. Direct supervision no longer requires that the supervisory practitioner remain present within a particular physical boundary.

- b. For therapeutic services that require practitioner direct supervision, the supervisory practitioner may be present in locations such as physician offices that are close to the hospital or hospital provider-based department where the services are being furnished but are not located in actual hospital space, provided the supervisory practitioner is immediately available. Similarly, for an off-campus provider-based department, the supervisory practitioner may be present in a location in or near the off-campus provider-based department, provided that during the duration of the therapeutic service requiring direct supervision the practitioner is immediately available. "Immediate availability requires the immediate physical presence of the supervisory physician or . . . [NPP]. CMS has not specifically defined the word "immediate" in terms of time or distance; however, an example of a lack of immediate availability would be situations where the supervisory physician or . . . [NPP] is performing another procedure or service that he or she could not interrupt. Also, for services furnished oncampus, the supervisory physician or . . . [NPP] may not be so physically distant on-campus from the location where hospital/CAH outpatient services are being furnished that he or should could not intervene right away. The hospital or supervisory practitioner must judge the supervisory practitioner's relative location to ensure that he or she is immediately available." Medicare Benefit Policy Manual, Chapter 6, § 20.5.2.
- c. "The supervisory physician or . . . [NPP] must have, within his/her State scope of practice and hospital-granted privileges, the knowledge, skills, ability, and privileges to perform the service or procedure. Specially trained ancillary staff and technicians are the primary operators of some specialized therapeutic equipment, and while in such cases CMS does not expect the supervisory physician or . . . [NPP] to operate this equipment instead of a technician, CMS does expect the physician or . . . [NPP] to be knowledgeable about the therapeutic service and clinically able to furnish the service." Medicare Benefit Policy Manual, Chapter 6, § 20.5.2.
- d. "The supervisory responsibility is more than the capacity to respond to an emergency, and includes the ability to take over the performance of a procedure or provide additional orders. CMS would not expect that the supervisory physician or . . . [NPP] would make all decisions unilaterally without informing or consulting the patient's treating physician or . . . [NPP]. In summary, the supervisory physician or . . . [NPP] must be clinically able to supervise the service or procedure." Medicare Benefit Policy Manual, Chapter 6, § 20.5.2.
- e. "Considering that hospitals furnish a wide array of very complex outpatient services and procedures, including surgical procedures, CMS would expect that hospitals already have the credentialing procedures, bylaws, and other policies in place to ensure that

hospital outpatient services furnished to Medicare beneficiaries are being provided only by qualified practitioners in accordance with all applicable laws and regulations. For services not furnished directly by a physician or . . . [NPP], CMS would expect that these hospital bylaws and policies would ensure that the therapeutic services are being supervised in a manner commensurate with their complexity, including personal supervision where appropriate." Medicare Benefit Policy Manual, Chapter 6, § 20.5.2.

- f. Certain therapeutic services and supplies may be assigned either general supervision or personal supervision. "General supervision' means the procedure is furnished under the physician's overall direction and control, but the physician's presence is not required during the performance of the procedure. Under general supervision, the training of the nonphysician personnel who actually perform the diagnostic procedure and the maintenance of the necessary equipment and supplies are the continuing responsibility of the physician." 42 C.F.R. § 410.32(b)(3)(i). "'Personal supervision' means a physician must be in attendance in the room during the performance of the procedure." 42 C.F.R. § 410.32(b)(3)(ii).
- g. NPPs may provide the required supervision of services that they may personally perform in accordance with State law and all additional applicable requirements including requirements for the particular type of NPP.
- h. For pulmonary rehabilitation, cardiac rehabilitation, and intensive cardiac rehabilitation services, direct supervision must be furnished by a doctor of medicine or a doctor of osteopathy.
- i. Nonsurgical extended duration therapeutic services ("NSEDTS") are hospital outpatient therapeutic services that can last a significant period of time, have a substantial monitoring component that is typically performed by auxiliary personnel, have a low risk of requiring the physician's or appropriate NPP's immediate availability after the initiation of the service, and are not primarily surgical in nature. For NSEDTS Medicare requires a minimum of direct supervision during the initiation of the service, which may be followed by general supervision at the discretion of the supervising physician or appropriate NPP. "Initiation" means the beginning portion of the nonsurgical extended duration therapeutic service which ends when the patient is stable and the supervising physician or appropriate NPP determines that the remainder of the service can be delivered safely under general supervision.

- 5. In the FY 2012 OPPS Final Rule (76 Fed. Reg. 74122, 74360-371, 74580-581 (Nov. 30, 2011)), CMS clarified that therapeutic services and supplies described by benefit categories other than the hospital outpatient incident to services under Section 1861(s)(2)(B) of the Medicare Act (for example, radiation therapy services) are subject to the conditions of payment in 42 C.F.R. § 410.27 when they are furnished to hospital outpatients and paid under the Medicare OPPS. CMS revised the regulatory provisions and Medicare Benefit Policy Manual, Chapter 6, § 20.5, accordingly.
- 6. Independent Review Process. CMS has designated the Federal Advisory Panel on Ambulatory Payment Classification Groups ("<u>APC Panel</u>") as the body that will review and advise the agency regarding the appropriate level of supervision for individual hospital outpatient therapeutic services. The scope of the APC Panel's authority is limited to recommending to CMS the appropriate level of supervision for individual hospital outpatient therapeutic services. CMS posts its preliminary decisions on the OPPS web site for a 30-day period of public review and comment. After consideration of any public comments, CMS issues its final decisions that are effective either in July or January following the most recent APC Panel meeting.
- Hospital outpatient therapeutic services that are considered NSEDTS or only subject to general supervision are included in a document "Supervision File – Hospital Outpatient Therapeutic Services (November 27, 2012) available on the CMS web site.
- C. Outpatient diagnostic tests (42 C.F.R. § 410.28). Medicare Part B pays for hospital diagnostic services furnished to outpatients, including drugs and biologicals required in the performance of the services (even if those drugs or biologicals are self-administered), provided the following conditions are met:
 - 1. The outpatient diagnostic tests are furnished by, or "under arrangements" made by, a participating hospital.
 - 2. The tests are ordinarily furnished by, or "under arrangements" made by, the participating hospital for its outpatients for the purpose of diagnostic study.
 - 3. The tests would be covered as inpatient hospital services if furnished to an inpatient.
 - 4. Diagnostic tests furnished to hospital outpatients by an entity other than the hospital are subject to the outpatient unbundling rules and thus, generally must be billed by the hospital.
 - 5. The particular diagnostic test must be performed under the appropriate level of supervision by a physician, general, direct, or personal, as included in the Medicare Physician Fee Schedule Relative Value File. NPPs cannot supervise diagnostic tests. The definition of direct supervision/immediately available that applies for outpatient diagnostic

tests is generally the same as for outpatient therapeutic services. For diagnostic tests that require direct 42 C.F.R. § 410.28(e)(1). supervision, the supervisory physician may be present in locations such as physician offices that are close to the hospital or hospital providerbased department where the services are being furnished but are not located in actual hospital space, provided the supervisory physician is immediately available. Similarly, for an off-campus provider-based department, the supervisory physician may be present in a location in or near the off-campus provider-based department, provided that during the duration of the diagnostic test requiring direct supervision the physician is Medicare Benefit Policy Manual, Chapter 6, immediately available. § 20.4.4. For diagnostic services furnished "under arrangement" in nonhospital facilities, direct supervision continues to require physician presence in the office suite ("in the office suite and immediately available to furnish assistance and direction throughout the performance of the procedure"). 42 C.F.R. § 410.28(e)(2); Medicare Benefit Policy Manual, Chapter 6, § 20.4.5.

- D. Compliance Issues.
 - 1. "Immediate availability" is the sole temporal/proximity criterion for direct supervision of on-campus and off-campus therapeutic and diagnostic outpatient services.
 - a. Supervisory physician/NPP must be physically present, interruptible, and able to furnish assistance and direction throughout the performance of the procedure.
 - b. The key is documenting the supervisory physician's/NPP's immediate availability.
 - 2. Supervisory physician/NPP.
 - a. Knowledge.
 - b. Ability.
 - c. Acting within scope of hospital privileges.
 - d. Clinically appropriate to supervise the service/test and clinically able to furnish the service/test if necessary (not necessarily required to be the same specialty as the service/test he/she supervises).
 - e. Prepared to step in and perform the service, even if not expert in the equipment used, not just respond to an emergency.
 - 3. Nonsurgical extended duration therapeutic services.
 - a. Personnel understand what are NEDTS.

- b. Properly document direct supervision/general supervision.
- E. Compliance tips.
 - 1. Review provider-based departments by location (on-campus, off-campus) and by type of service (therapeutic, diagnostic).
 - 2. Review operations.
 - a. Appropriate designated supervisory physicians/NPPs (designation, privileges, clinically appropriate)?
 - i. Hospital bylaws?
 - ii. Supervision agreements?
 - b. Immediate availability?
 - c. How contact?
 - d. Verify compliance with supervision requirements for diagnostic tests (general, direct, personal).
- F. Potential consequences for non-compliance with the direct supervision requirements.
 - 1. Recoupment of overpayments. A Medicare contractor could determine that a hospital's outpatient services are non-covered services and seek recoupment of overpayments for services for which the proper supervision was not rendered.
 - 2. Violation of Medicare Conditions of Participation for Hospitals. CMS or Medicare surveyors possibly could allege that a hospital's failure to comply with the outpatient therapeutic incident to supervision requirements is a violation of the Governing Body Condition of Participation for Hospitals, specifically the condition that a hospital's governing body must ensure that every Medicare patient is under the care of a physician. 42 C.F.R. § 482.12(c)(1).
 - 3. Implication of federal False Claims Act (codified at 31 U.S.C. § 3729). It is conceivable that a hospital's failure to comply with the outpatient physician supervision requirements could also result in implication of the federal False Claims Act ("FCA") (whether the action is initiated by a whistleblower or the federal government).